MARKET ANNOUNCEMENT
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GOLDEN CIRCLE RINGS UP $25.7 MILLION

TURNAROUND FOR 2008

2008 Results Highlights

- Achieved $25.7 million financial turnaround in FY08
- Normalised profit after tax of $3.5 million* for the 12 months ended 30 June 2008, compared to $22.2 million loss for the previous corresponding period
- Recorded an improvement of $5.2 million normalised profit after tax for the six month period ending 30 June 2008, compared with previous corresponding period
- Improved gross profit due to implementation of rationalisation and restructuring plan
- Reduction of debt by $40 million due to refinancing, recapitalisation and surplus asset sales resulting in decreased interest repayments
- Listed on National Stock Exchange in March 2008

* **excludes a $21.0 million gain on sale of surplus Northgate assets and $4.1 million of restructuring costs and other one-off items**

National Stock Exchange listed fruit and beverage company Golden Circle Limited (NSX: GCO) has announced a return to profitability with a $25.7 million financial turnaround in 2008.

Chief Executive Officer Craig Mills said the Company achieved a 12 month normalised Net Profit after Tax of $3.5 million, compared with a $22.2 million loss for 2007.

Mr Mills said Golden Circle's NPAT reported for the past twelve months ending June 2008 was $20.1 million, including the gain on the sale of the surplus Northgate assets for $21.0 million which was partly offset by restructuring costs and other one-off items totalling $4.1 million. This result compares with a $25.7 million loss for 2007.

"For the six months ending 30 June 2008, underlying NPAT was $5.2 million ahead of the same period last year," he said.

Mr Mills said Golden Circle's 2008 results showed the benefits of the organisation's turnaround due to the rationalisation and restructuring program started in 2007.

The Company achieved revenue of $380 million during FY08, compared with $376 million in the previous corresponding period.

"Gross profit has improved by 17.4% over the past 12 months from $102.5 million to $120.3 million, which is tangible evidence of the benefits flowing from our rationalisation and restructuring initiatives."

Mr Mills said Golden Circle's transformation would continue with the next phase of initiatives focused on gaining greater factory efficiencies and delivering improved sales and operations.

"We have also strengthened our focus on innovation with a management team restructure and are introducing new plant to enhance our capabilities in this area."

Mr Mills said Golden Circle remained in turnaround mode and there were considerable challenges ahead as the Company worked to achieve a sustainable platform for growth.

"Golden Circle continues to operate in an extremely competitive environment, but we are making solid progress and we are determined to implement business improvements to ensure we are well placed to meet the challenges of the current environment."

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About Golden Circle

Established in 1947, Golden Circle manufactures more than 500 products including shelf stable fruit and vegetables, fruit juices and drinks, cordials and jams.

Most famous for its canned pineapple, Golden Circle processes more than 180,000 tonnes of fruit and vegetables each year, most of which are supplied by Queensland-based farmers.

Over the past four years, Golden Circle has faced many challenges, primarily driven by rising input costs.

In mid-2007, the Company embarked on a rationalisation program to improve profitability and plan for growth.

To support the Company's restructure and reduce debt it signed a $120 million finance agreement with GE Capital Finance.

Private equity firm, Anchorage Capital Partners subscribed for $35.5 million of new equity in Golden Circle.