

2008 SunRice Annual General Meeting

Gary Helou
CEO Report

29th August 2008



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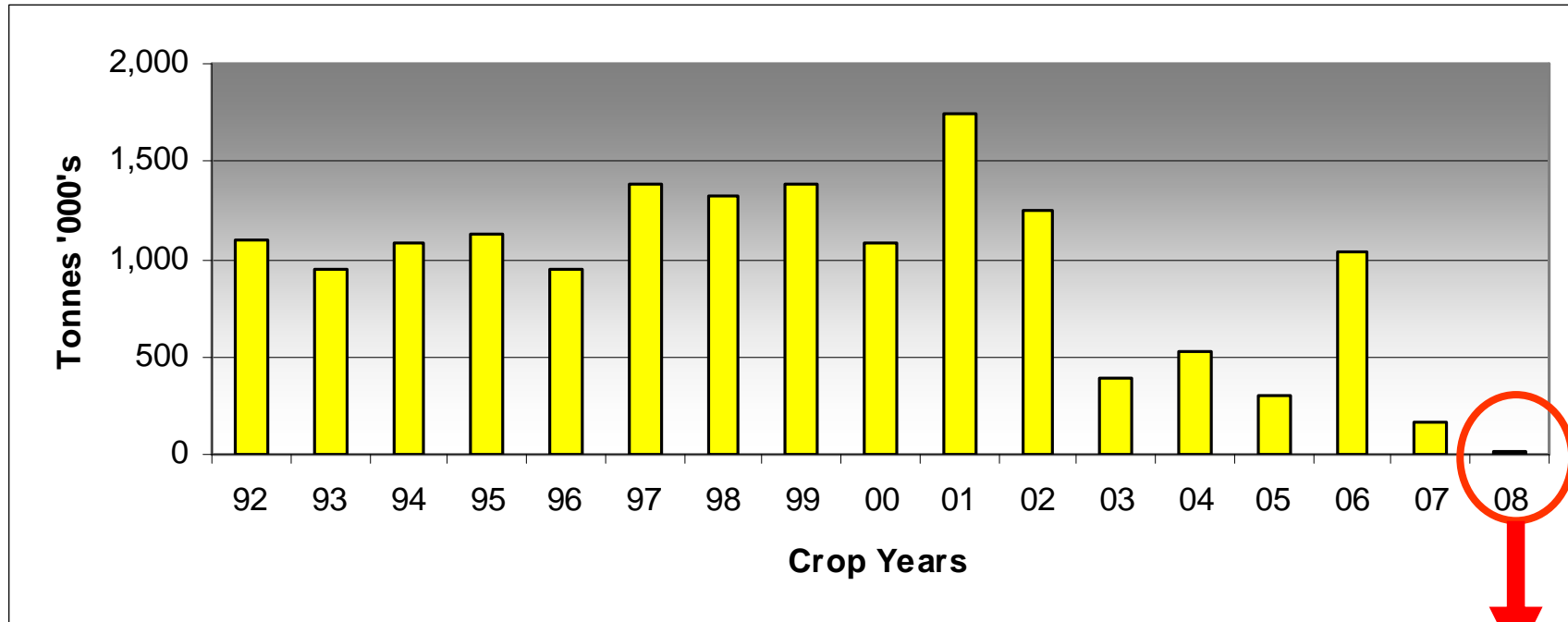
Agenda

- **C2007 Review**
 - Group highlights
 - Full year results
- **C2008 Outlook**
 - YTD Update
 - World Trade update
- **Our Future**



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Australian Paddy Production



**Worst Crop
since 1929**



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C2007 Review

(May 07 - Apr 08)

Crop = 166 KT

- Lowest crop since 1965
- Coleambally & Deniliquin Mills on Care & Maintenance program
- Carry over from C06 was critical (260KT)
- Heavy reliance on Global Trading

C07 Marketing Highlights

- **International**
 - Established a robust supply chain to market internationally sourced rice
 - Maintained shelf presence in key markets through profitable trading
- **Domestic**
 - SunRice share of rice category at 56%
 - Retort: 12% of the total rice category. SunRice share at 53%
 - Rice Cakes: SunRice share at 57%



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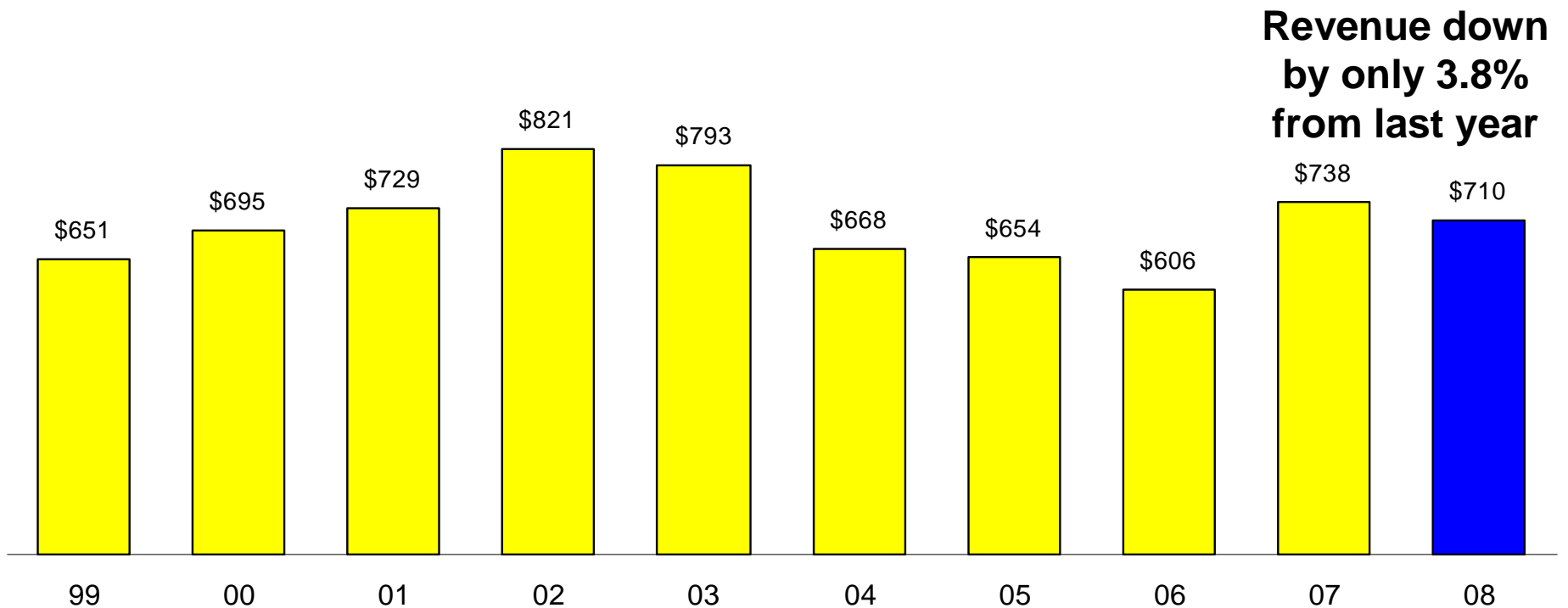
C07 Operational Highlights

- **Milling**: Milling assets reconfigured for C08 crop; care and maintenance program at Deniliquin and Coleambally mills
- **Specialty**: Solid improvement in Retort, which is reaching close to capacity
- **Supply Chain**: Global trading integrated into supply chain systems
- **Safety and Environment**: Good progress in safety and environmental management systems
- **Quality**: Quality control systems of the company have been a critical enabler for traded rice; Six Sigma projects are being expanded into subsidiaries.
- **Grain Handling**: AGS - opportunities for storage and handling of non rice grains.
- **International**: Skills and capabilities upgraded in subsidiaries and international locations to maintain the best quality across the supply chain



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Consolidated Revenue (\$M)

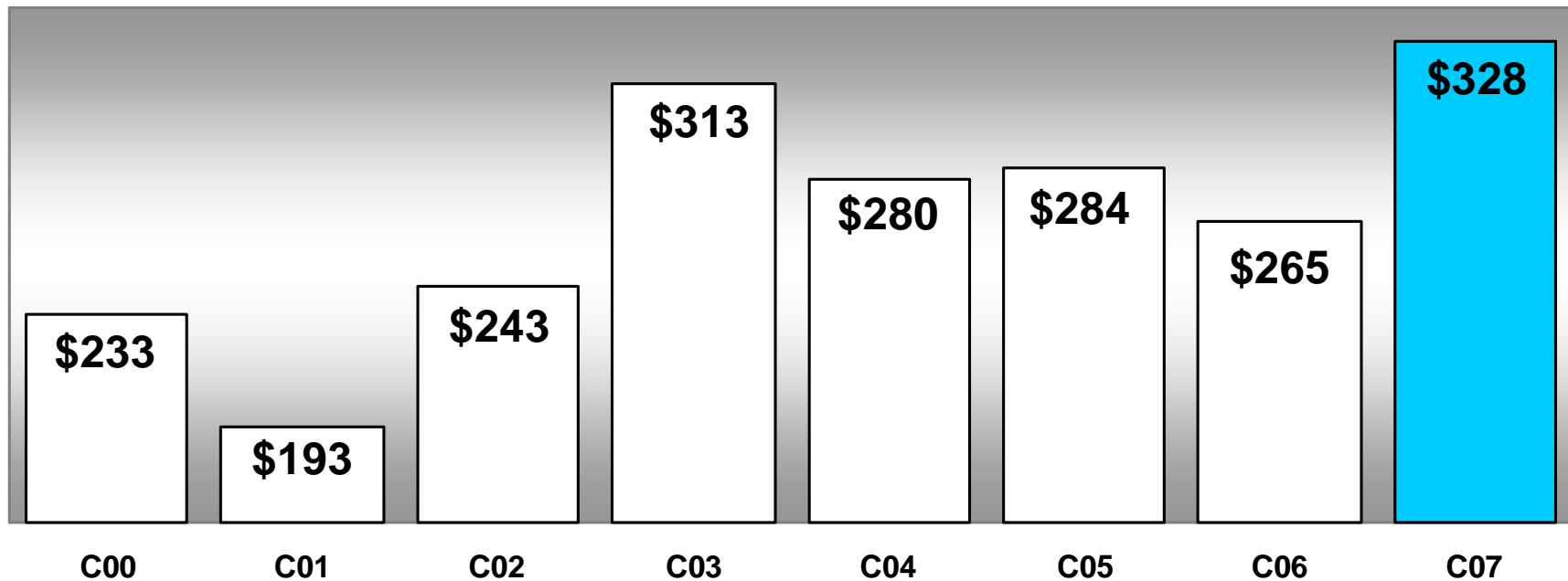


Financial Years



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RL MG Paddy Return (\$/T)



Crop C08

Targets & Outlook

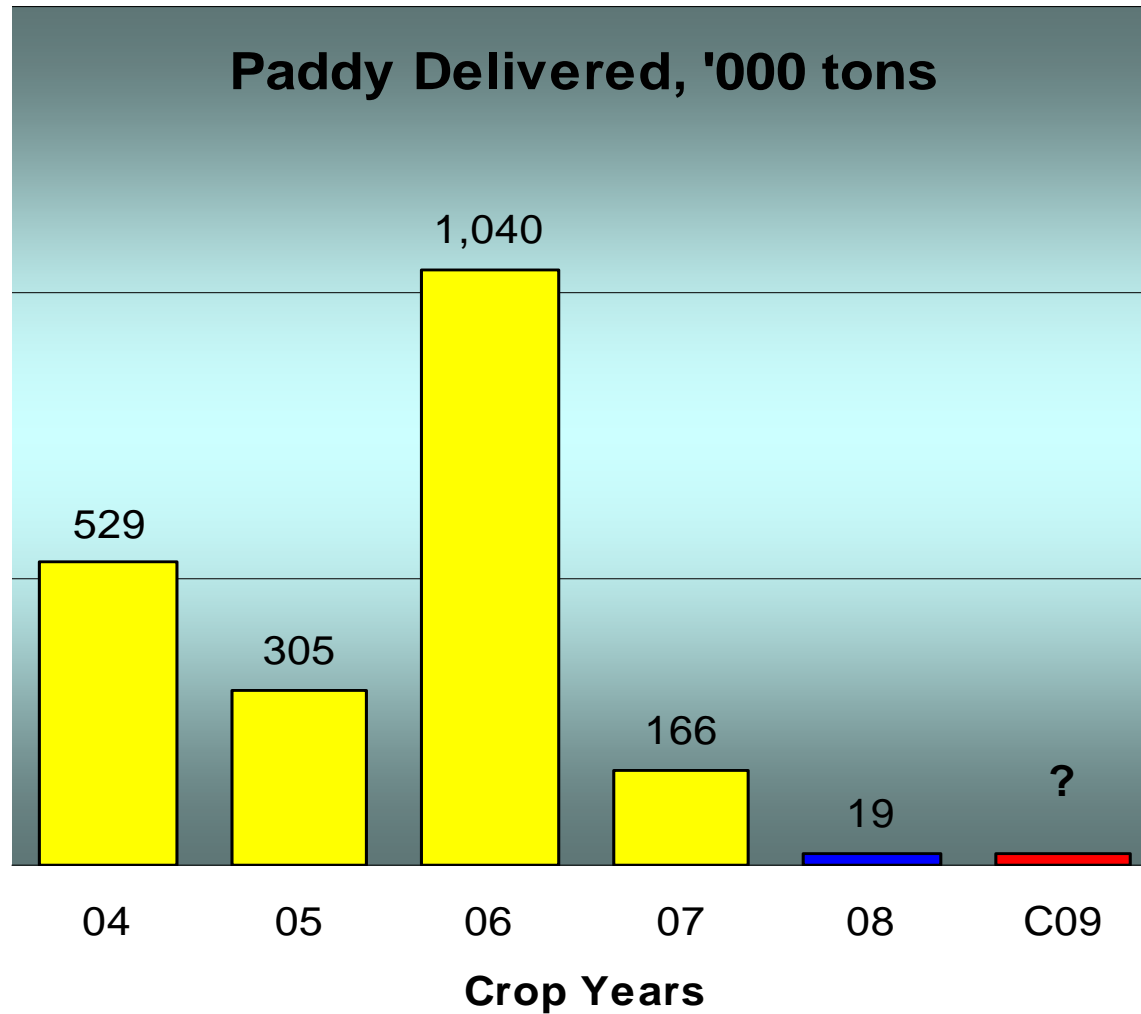
C08 Outlook

- Approximately 19,000 tonnes delivered
- Lowest production since 1929
- Drought Management Strategy
 - Crop carryover (105,000 tonnes from C07)
 - Cost reduction
 - Global sourcing
- Guaranteed minimum \$404 medium grain paddy return



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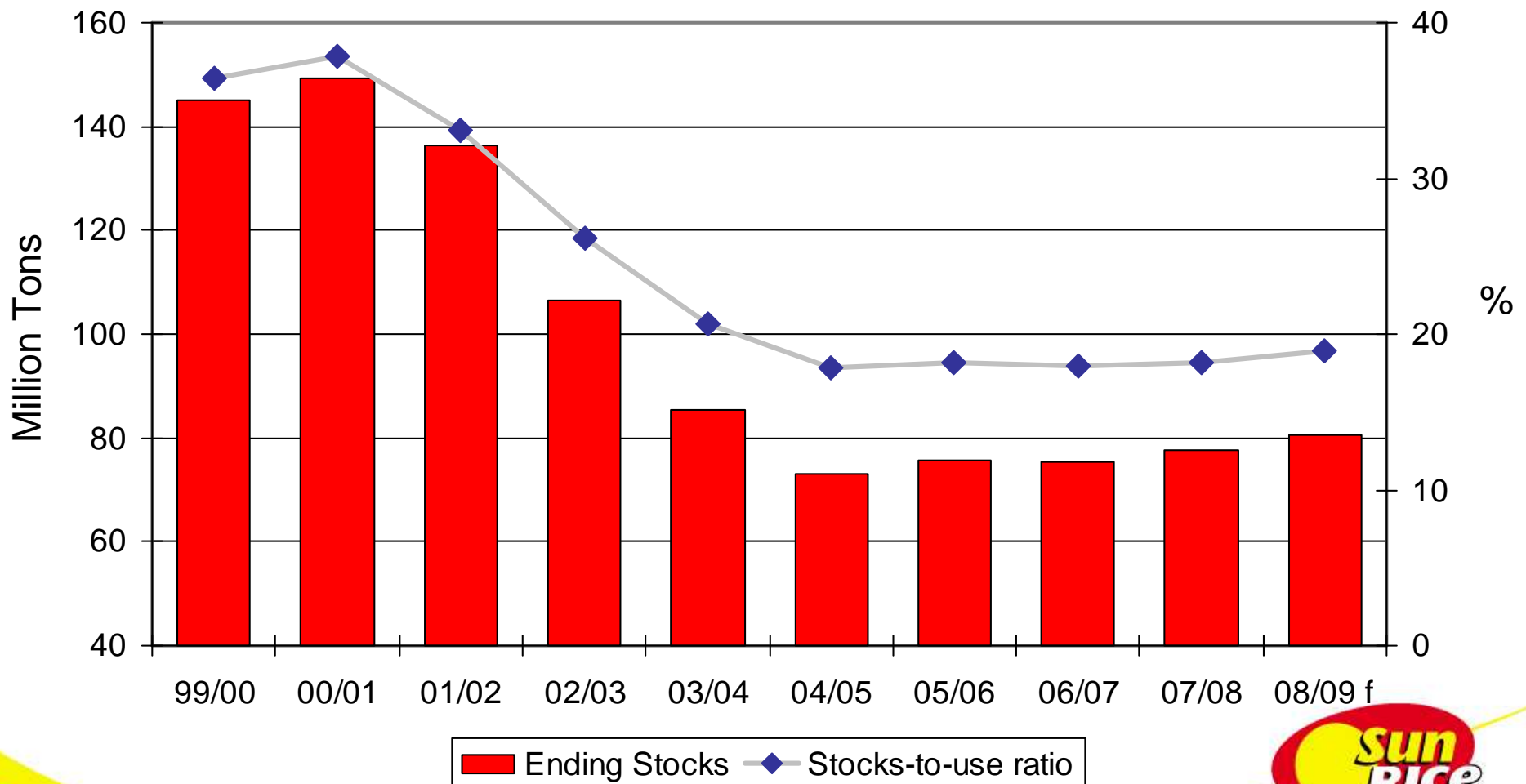
C08 – Unprecedented conditions.....



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World Rice Stocks

Average Global Consumption > 420 MMT



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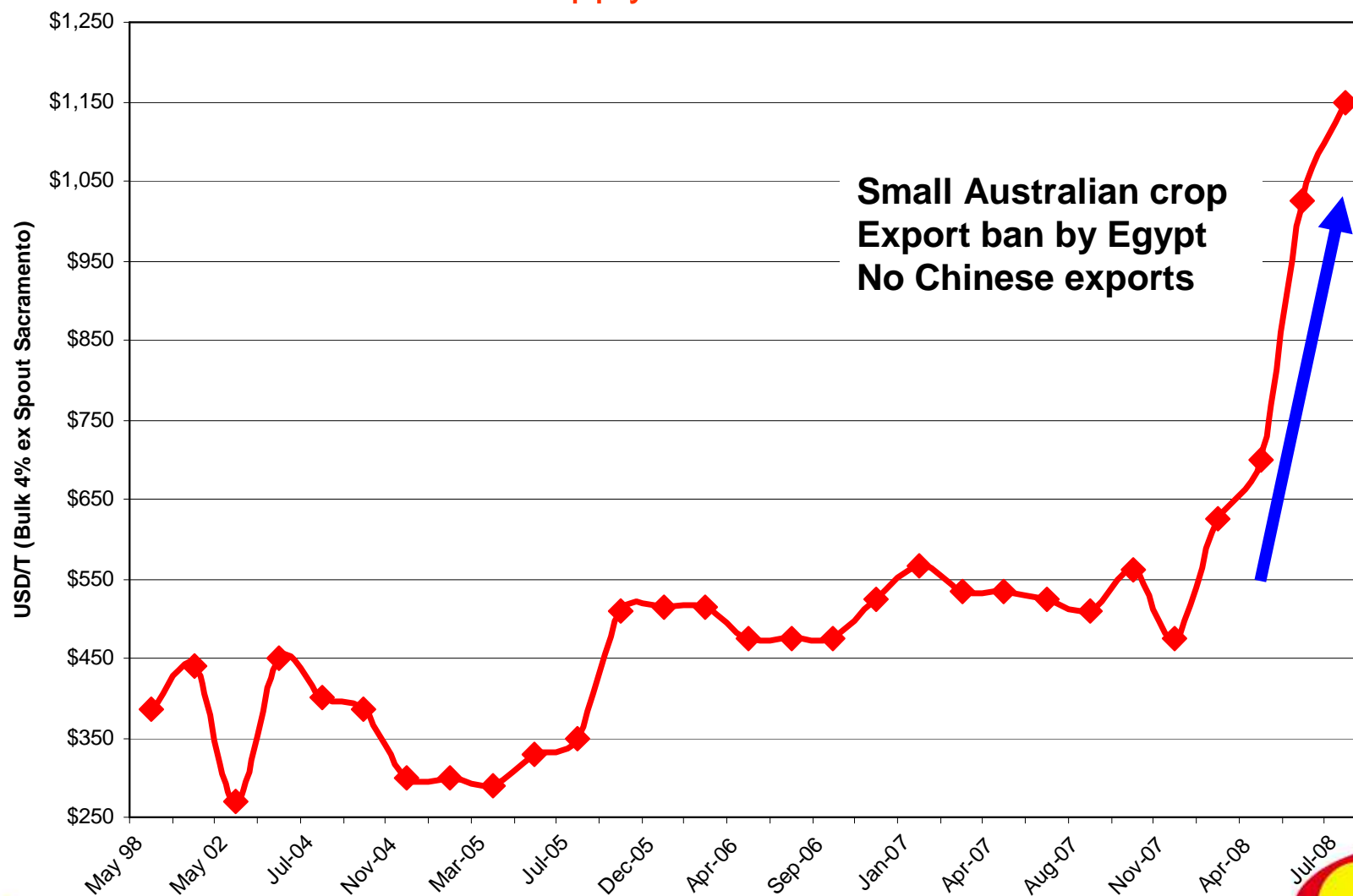
USDA WASDE July 08

World MG Rice Trade Environment

- Global MG rice supply is extremely tight
 - China stopped exports
 - Egypt banned exports
 - California: average crop in C08/09 with small carry over

World MG Prices

Supply/demand rollercoaster



Creed Reports



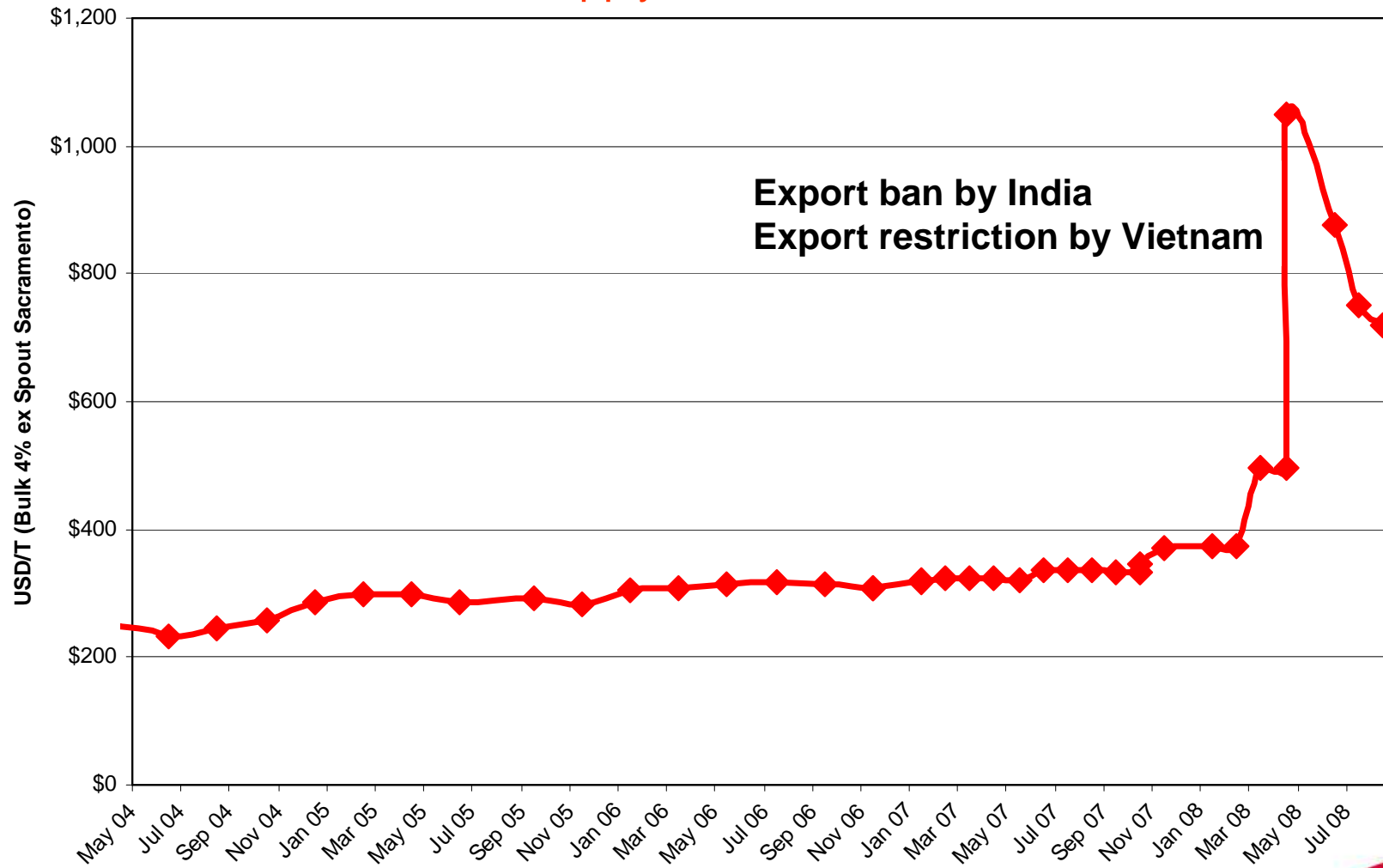
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World LG Rice Trade Environment

- Global rice supply crisis in 2007/08 precipitated by an export ban in India
- Prices have fallen due to positive supply outlook
 - Large rice crop in India
 - Main crops in Vietnam/Thailand expected to be large

World LG Prices

Supply/demand rollercoaster



Creed Reports



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Our Future

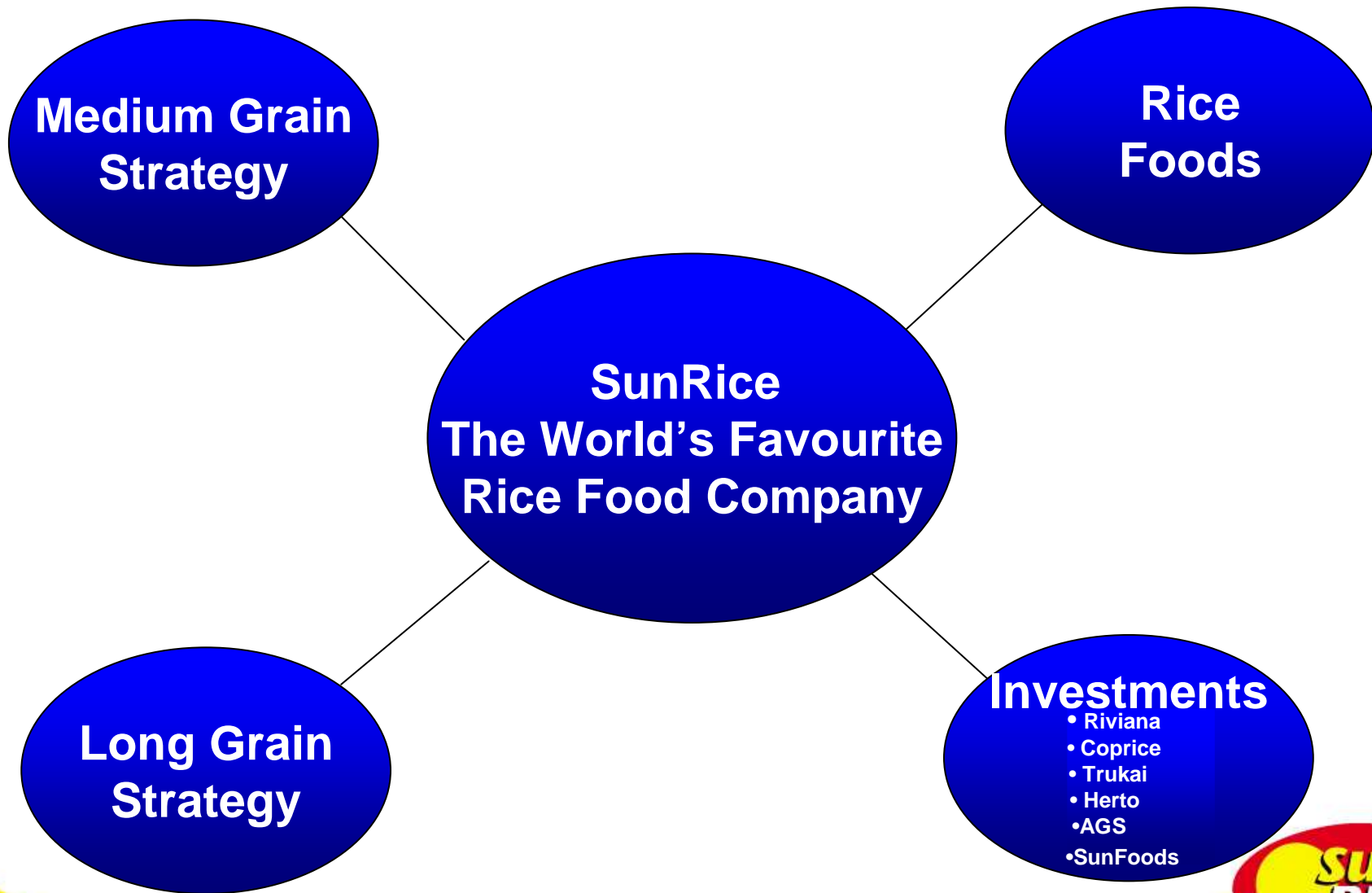
➤ Achieving our Vision

...The World's Favourite Rice Food Company



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Growth Framework



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MG Rice Strategy: SunFoods, US JV

- US\$10.4m for 65% share of business
- Rice mill and consumer packing plant
- Underpins SunRice's international Medium Grain rice brands
- Hinode brand: Growth opportunity in US with successful brand



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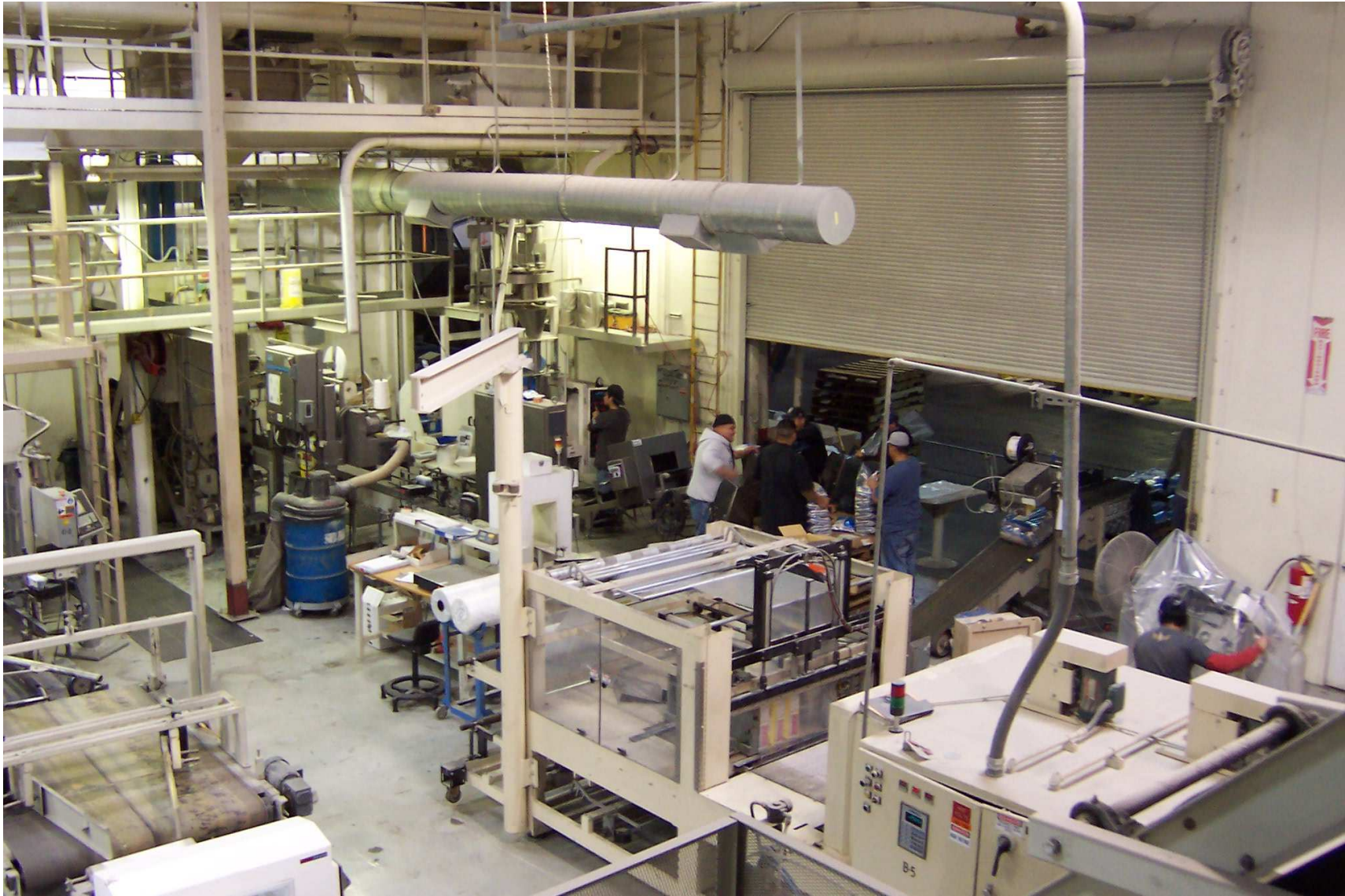
SunFoods, US JV – Aerial View



Overhead Shot of Shipping Warehouse, Finished Rice Tanks and Mill



SunFoods, US JV – Packing Plant



Finished Goods Warehouse



New Paddy Separators

Mill employees Jose Soto and Juan Soto (not related!)



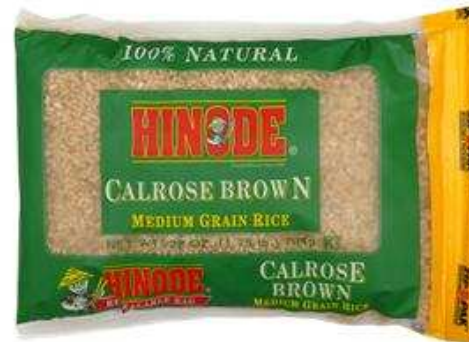
New Satake Shellers



New Satake Colour Sorters



Hinode Products



SunFoods, US JV – Hinode Brand



SunFoods, US JV – Hinode Brand



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Packing Plant

Line 3 Thiele, 20 – 50 lb paper bags

Tom Clay, QA Manager



SunFoods People



Crystal Mott
Customer Services Sup



Tom Harina
Planning Manager

SunFoods People



Crystal Estrada

Maintenance Inventory Control Clerk

George Robledo

Mill Supervisor

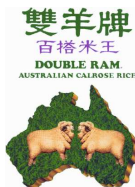


Guadalupe Cisneros

Maintenance Fitter

Craig Wood

Electrician



ROBERTSON'S



TASTIC



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