

Ascend Group Ltd ABN 69 114 162 631

NSX COMPANY ANNOUNCEMENT

Change of Directors Ascend Group Ltd

The Ascend Group Ltd Board is pleased to announce the appointment of:

Mr Nicholas Andrews as a Non-Executive Director.

Nick has held a variety of positions in the Australian financial sector over the last 25 years. Nick spent 10 years with a global investment bank in management and sales in London and Sydney and 11 years as an institutional equities investor in large and small cap securities in Australia before co-founding Pegasus Corporate Advisory Pty Ltd in 2005. Nick is also a Director of an ASX listed company.

Mr Michael Brown as a Non-Executive Director.

Michael has experience in research management and as a senior researcher within global investment bank teams in Sydney, London, Hong Kong and New York before cofounding Pegasus Corporate Advisory Pty Ltd, in 2005. Michael is also a Director of an ASX listed company.

The Board would like to thank the retiring non-executive directors, Mr John Boorne AM and Mr David Sutton for their contributions and wish them well in their future commercial endeavours.

Dated this 28th day of August, 2008.

Alan Beasley

Executive Chairman

Ascend Group Ltd ABN 69 114 162 631

Level 12

280-288 George Street

SYDNEY NSW 2000