



**APPOLLO ASSETS  
LIMITED**

ABN 21 109 469 383

24 July 2008

National Stock Exchange of Australia  
PO Box 283  
NEWCASTLE NSW 2303

Dear Sirs

**ANNOUNCEMENT OF COMPANY NAME**

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Appollo Assets Limited (**NSX Code: AAW**) has previously advised that at a General Meeting of Shareholders held on Thursday 26 June 2008, Shareholders approved changing the company's name to **Start Securities Group Limited**.

Appollo Assets Limited is now pleased to advise that the name change to **Start Securities Group Limited** was legally certified by ASIC on 24 July 2008 and following notification to the NSX will commence trading under the new name from 25 July 2008.

Appollo Assets Limited will also commence trading under the new NSX code **SEC** from 31 July 2008.

Yours faithfully,

  
**Terrina Planincic**  
**Company Secretary**  
**Appollo Assets Limited**