



8th December 2006

Stock Exchange of Newcastle
Ground Floor 384 Hunter Street
Newcastle NSW 2300

BY E-LODGE MENT

BREWTOPIA COMMENCES TELEVISION ADVERTISING

Brewtopia is pleased to advise that it has commenced a television advertising campaign prior to Christmas. The advertisements begun on 7th December 2006 and will run until the 13th December 2006 at various timeslots. The advertisements will be screened on both the seven (7) and ten (10) television networks.

Shareholders and other interested parties can view the advertisements on the company's website at www.brewtopia.com.au.

About Brewtopia Limited

Brewtopia Limited is an international marketer and distributor of high quality beverages. Brewtopia allows its customers to build and design their own beverage labels and then delivers these personally designed beverages worldwide. [Brewtopia was the first ever company to grow by Viral Equity], whereby participants in surveys received a share in the company by way of Equity. Brewtopia listed on the Stock Exchange of Newcastle Limited on 20 February 2006 and has focused on developing its marketing and distribution of its beverages. For additional information please contact the company on +61-2-9808 2637.

Brewtopia Limited Forward - Looking Statements

This document contains forward-looking statements that reflect the Company's current expectations regarding future events. Forward-looking statements involve risks and uncertainties. Actual events could differ materially from those projected herein and depend on a number of factors including the success of the Company's marketing strategy, and various other uncertainties.