

9 August 2006

## **ANNOUNCEMENT / LETTER TO SHAREHOLDERS**

Dear Shareholder

FirstMac Limited has sent a letter to Pioneer shareholders increasing its offer to \$4.75 a share cash.

Pioneer was admitted to the Official List of the Australian Stock Exchange (ASX) on 9 August 2006 and trading of Pioneer securities on the ASX will commence on 14 August 2006.

While the FirstMac offer is priced at a higher level than the Wide Bay Offer of \$4.55 it is on "first come, first served" basis for only 14.9% of Pioneer shares. Shareholders that accept the FirstMac offer will not be able to accept higher offers on market.

If you wish to sell your shares, the Board recommends that you check the market price of your shares on the ASX, as it may be higher than the FirstMac offer price.

The Board has previously advised you to be careful in any decision you make about your shares and obtain independent financial advice.

You should consider the prospect that there may be higher or other offers. You should also consider the taxation consequences of any offer.

Wide Bay Australia Ltd has now sent its Bidder's Statement to you. The Board will be sending you Pioneer's Target Statement containing its response to Wide Bay's Bidder's Statement later this month.

We will keep shareholders informed of any developments.

Yours Sincerely



Clifford Flor  
Chairman