

4 August 2006

## **ANNOUNCEMENT / LETTER TO SHAREHOLDERS**

Dear Shareholder

FirstMac Limited has informed Pioneer that it has sent a letter to Pioneer shareholders increasing its offer to buy up to 14.9% of Pioneer shares to \$4.75 a share cash on a "first come first served basis".

On 31 July 2006, Wide Bay announced its intention to offer \$4.55 a share for 100% of Pioneer shares, conditional on it receiving acceptances of at least 90%.

The Pioneer Board reminds you to be careful in any decision you make about your shares and get independent financial advice.

You would be aware from newspaper articles, our letters to you and notices on the NSX, that there may be other offers. Therefore, it may be premature to make a decision at this time relative to the FirstMac offer.

Once you accept an offer you may not be able to change your mind to take advantage of an alternative superior offer. You should also consider the taxation consequences of any offer.

We will keep you informed of any developments.

Yours Sincerely



Clifford Flor  
Chairman