















# HOLDINGS LIMITED





# Yang Yang China Holdings Limited

# Member's and Investor Briefing July 2006





# Welcome

The Board of Yang Yang China Holdings Limited is pleased to welcome all of you here for today's Briefing.

We hope that you find it informative and it ignites a passion in you to invest in the company and support Yang Yang's global objectives.





# Introduction

- Yang Yang China Holdings Ltd is an Australian Bio-Tech company.
- LETU is a probiotic natural health product for animals.
- Our LETU Bio-Technology is proprietary technology –developed in Japan and China, and manufactured and marketed internationally.
- Yang Yang offers the opportunity to safely and effectively replace antibiotics in animal food production worldwide





# **Commercialisation of Yang Yang**

# Our focus in the next two years will be on:

- Delivering sustainable sales growth over time
- Cost efficiency
- Identify and Secure Rights to Synergistic Products and Processes
- Reliable production and distribution
- Expanding world market share
- Operating profitability





# **Primary Application of LETU**

- LETU is a pro-biotic for pigs and other animals
- Developed for the international animal health market
- Highly effective replacement for antibiotics and growth hormones in animal production
- Provides effective control of gastrointestinal disease
- Administered via animal food, drinking water, and fine mist spray





# **Opportunities for Yang Yang in the Market Place**

- High volume intensive rearing of animals is conducive to the proliferation of bad bacteria on the farms resulting in increased risk of disease.
- Productivity of farms is coming under threat with the emergence of antibiotic resistant bacteria.
- Worldwide regulatory move to restrict the use of antibiotics as growth promotants in animal food production
  - EU has legislated to ban the use of 6 antibiotics as growth promotants from 2006
  - McDonalds global policy on antibiotic growth promotant (AGP) use in food animals
  - FDA ban on Bayer Corp antibiotic Baytrilin animals Australia
  - JETACAR review on the use of AGP in food producing animals





# **Company Status**

- Listed on NSX Stock Exchange in September 2005
- In the Top of 10 NSX listed companies by Market Capital
- Ordinary Shares on issue: > 180,000,000
- Options Issued: > 180,000,000
  - Options are exercisable at \$A0.30 cents up to 31<sup>st</sup> December 2009
- Private Placement:
  - 10,000,000 Ordinary Shares @ \$A0.20 Cents
  - Two Ordinary Shares entitlement:
    - One Option exercisable at \$A0.30 cents up to 31st December 2009





# **NSX** - Introduction

- NSX is a capital development exchange established specifically for the listing of small to medium size enterprises. (SME)
- NSX operates a government regulated, transparent orderly and highly efficient market.
- NSX listing rules are designed to accommodate the unique requirements of emerging companies such as SME's.
  - Securities listed on the NSX cover a diverse range in size, activities and geographic location china Holdings Limited July 2006 Briefing



# **Top Ten Shareholders**

	Shareholder Approx %	Shares	
1.	Liu Yang	128,750,000	70.00%
2.	Zhou Xiao Bao 4.95%	11,250,000	
3.	Zhao Xiong	11,132,500	4.95%
4.	Ryhat Inc.	8,750,000	4.92%
5.	Logic International	5,250,000	2.95%
6.	APEC Group 1.97%	3,500,000	
7.	American Travel Corp 1.43%	2,542,000	
8.	LIM Koon Sang 1.43%	2,542,000 Yang Yang Chin	a Holdings Limited July

2006 Briefing



# Management

# **Board of Directors**

## **LIU Yang – Chairman and CEO**

 Experienced business person with an influential network throughout China business and political circles. Natural leader with clear vision for the company.

### Mr. Colin Archer – Director and Company Secretary

 CEO of APEC Group a Private Investment Company. Honorary Chairman of Technology in Government Committee. Past Fellow Company Directors Association of Australia. Member Institute of Business Administration.

### Professor JIN Feng (Phd) – Director

- Master Degree in anthropology & human genetics (Japan) Head of Laboratory for Human
   & animal Genetic Studies, Chinese Academy of Science Beijing
- Mr. Michael Matchett Director
- Managing Director, National Technology Enterprises Pty Ltd, Secretary, Technology In Government Committee.





# **Yang Yang Attributes**

- Secure and proven intellectual property
- Access to a State of the art, approved Manufacturing Facility in Japan and China.
- Plans to set up an Approved Manufacturing Facility In Australia by June 2007
- Approved for its product in China and Japan and in other major markets of the EU and the USA
- Highly motivated and qualified directors
- Proven LETU Bio-Technology Fully Commercialised
   Access to Other Technologies in the Hydroponics and Aquaculture Area

Yang Yang China Holdings Limited July 2006 Briefing



# Sales and Marketing

- Experimental Farm Proof of Concept Completed
- Government Farm Converted to LETU in China
- Contract Discussions to Convert 20,000,000 pigs to LETU in China
- Focus is on stable LETU production to support sales
- Expansion plans being developed for China, Aust., NZ and Fiji
- Future Targeting of the EU and the USA markets





# Sales

- Completed full commercialisation of product and farm system
- Long Term Contract Negotiations In Hand With China for \$US 70 million.
- Australian Pig Farms in Young and Hall Contracted for conversion to LETU. Annual Initial License Sales estimated at \$1 million +.
   Will start once we have all Government Approvals for the use of LETU in Animal Food in Australia
- We continue to explore markets in the EU, USA, Malaysia,
   Singapore and South Korea and Japan. (Longer Term Planning)





# **Ready Path To Sales**

- Large, concentrated markets in developed and under developed countries
- A small percentage of producers control a large percentage of production in most target markets
- A number of large-scale producers are diversified and have pig operations
- A concentrated market means only a small sales-force is needed to reach and significantly penetrate these markets
- Lower cost for a potentially significant market penetration





# **Current Markets – World Pork Production**

- Pig Production (2004)
- Russia 15.9 million
- Canada 4.3 million
- S Korea 8.8 million
- China 457.3 million
- E U 151.7 million

- Philippines 11.5 million
- Australia 5.5 million
- USA 61.5 million
- Brazil 30.0 million
- South Africa 1.6 million





# **Regulatory Process**

 Yang Yang China's LETU is a pro-biotic product that has approval to be produced and used in Japan and China. Importation and Production of LETU in Australia is being sought from the appropriate Government Authorities

We are currently approved to sell finished product in :-

Japan Hong Kong China

Malaysia North Korea South Korea

Macau Singapore Russia

Approval is expected in the near future in Australia

Future Approvals to be sought, EU. USA & Brazil,





# **Regulatory Process**

- Yang Yang China's Approach will Concentrate on the 25 member countries individually more or less in the following order (\$ Permitting):-
  - Denmark Finland Sweden Germany Austria Belgium
  - Luxembourg United Kingdom Ireland France Italy
  - Spain Portugal Poland Latvia Lithuania Czech
     Republic
  - Malta Slovakia Slovenia The Netherlands Cyprus
  - Estonia Greece Hungary





# **FORWARD Strategy - Onward**

- Continue to open up new global markets in which to sell the product and farm management system
  - "The Core Business"
- Look at benefit of licensing the Product and Production to Appropriate Organisations in Target Countries and States.
- Commercialise Yang Yang into Key Markets across the Globe.
- Explore other applications for Yang Yang's LETU Bio-Technology.
  - Poultry (Chickens, Ducks etc.) Cattle Sheep
  - Aqua Culture (all forms of sea food) Race Horses Pets (Dogs & Cats)
- Evaluate potential complimentary businesses which would strengthen the company in:
  - R & D Manufacturing and Distribution
  - Aquaculture and Hydroponics



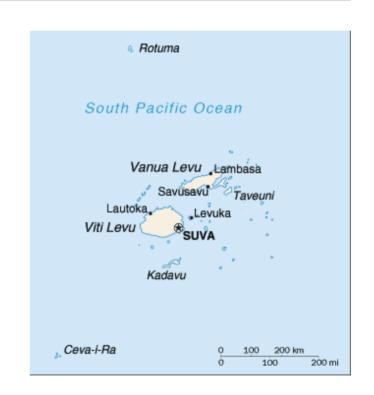
# Milestones To Watch to December 2007

- Strengthen Executive Management Staff
- Conversion of Farms
  - In China. 1,000,000 pigs a year after agreement with Government expected by end of 2007
  - In Australia 50,000 pigs on LETU by December 2006 (Subject to Approvals)
  - In New Zealand \* 50,000 pigs on LETU by December 2007
  - Fiji Eco Farming with Yang Yang
  - In European Union & USA (set up partner relationships/JV's) 18 months to 24 Months











# Industry Development Fijian Agriculture Eco-farming





# Establish an International Pork, Seafood and Agriculture Export Business In FIJI

- Eco Farms
  - Animal Husbandry
  - AquaCulture
  - Hydroponics
- Production and Processing Plants
  - Pork Abttoir and Meat Processing Plant
  - Seafood Processing and Export
  - Fruit and Vegetable Processing





# Pig Farming, Processing and Export

- Yang Yang owns a biotechnology product (LETU Lactobacillus) which, when fed to animals allows healthier growth without the need for antibiotics or growth chemicals
- Initially introduced for use in pig feed, producing healthier and faster growing pigs
- LETU has been scientifically proven in Japan and China to work effectively (Scientific Controlled Studies)

- Antibiotic and chemical free meat sells at a premium on international markets
- Environmentally friendly because no methane is produced from the settlement ponds
- The smell synonymous with pig farms is also not noticeable
- Socially responsible with Transfer of Technology to Fijians.





# Hydroponics – Environmentally Friendly

FOO ponics is the growing of plants without soil. A variety of techniques exist.

- Hydroponics is useful in many ways. It provides a more controlled environment for plant growth than soil, thereby removing many unknowns and producing more consistent plants. Secondly, many plant species produce more in less time and typically of higher quality, which under certain economic and environmental conditions, makes hydroponics growing more profitable to the farmer.
- With hydroponics there are no soil-borne diseases, weeds to pull, or soil to till, and plants can be placed very close to one another. This allows a large amount of food to be produced in a small amount of space. Hydroponics is also very water-efficient as it uses containers or closed loop systems that recirculate the water, and therefore requires only a small fraction of the water used in traditional farming.





- Hydroponics Yang Yang
  - Source New Technology
  - Use existing Technology
  - Re-Use Farm Waste
  - Research New Techniques
  - Liase with Universities and Institutes
  - Create a World Class Eco Farm with Hydroponics





# AquaCulture – Environmentally Friendly

- Fandulture is the cultivation of the natural produce of water (such as fish or shellfish, algae and other aquatic organisms).
- Mari-culture is specifically marine aquaculture, and thus is a subset of aquaculture.
- Examples of aquaculture include raising catfish and tilapia in freshwater ponds, growing cultured pearls, and farming salmon in net-pens set out in a bay.
- Fish farming is a common type.
- Our Eco farm will sourcing existing Australian aquaculture technology starting with Barramundi and moving on to more exotic coral sea fish varieties





- AquaCulture Yang Yang
  - Source New Technology
  - Use existing Technology
  - Re-Use Aqua-Culture Farm Waste across the Eco Farm
  - Research New Techniques
  - Liase with Universities and Institutes
  - Create a World Class Eco Farm with Hydroponics





## CURRENT PROGRESS

- Yang Yang Eco Farm Project Raised Positively in Fiji Parliament
- Meetings Arranged with Fiji Land Owner
- Meetings Arranged with Fiji Government
- Positive Tests of Australian Aqua-Culture Technology
- Fiji Land already Approved for Agriculture Use and Hydroponics
- Chinese Government Committed to Help PIC's with Soft Loans
- Meetings Lined up in China with Commerce Ministry
- Expert Team in Place to Proceed dependent on Chinese Funding
- Yang Yang Bio-Technology In Place
- Fiji Government Approvals Promised





# **Conclusion – Yang Yang On the Move**

- Listed on NSX
- Investor Base
- Bio-Technology
- Proven Commercial Technology
- New Directions
- Sourcing Synergistic Products
  - AQIS Approval to Import
    APVMA Approval Being
    Sought

- Strong Board of Directors
- Experienced Consultants
- University Support
- Government Support
- Industry Support
- Environmentally Conscious
- Drug/Antibiotic Free
- Strong International Yang Yang China Holdings Limited July Ti296 Briefing





# **Corporate Information**

### Offices:

5<sup>th</sup> Floor Edgecliff Centre

203 New South Head Road Edgecliff

P.O. Box 474 Edgecliff NSW 2027

Telephone: 02-9327-7373

Facsimile: 02-9665-9627

Email: yangyangholdings@yahoo.com

Web: <a href="http://www.geocities.com/yangyangholdings/">http://www.geocities.com/yangyangholdings/</a>

**Associates** 

Web: www.sibco.com.au (current projects)

Web: <a href="https://www.newsx.com.au">www.newsx.com.au</a> (companies)





# **FURTHER INFORMATION**

# CALL YANG YANG CHINA HOLDINGS Limited.

+61 (0) 2-9327-7373

or phone direct

**Colin Archer** 

+61 (0) 419-297-794

Ref: http://www.sibco.com.au/CurrentProjects.htm



















# HOLDINGS LIMITED

