



Press Release

9 MAY, 2006

JVC APPOINTED AS APPROVED SUPPLIER

The BSL Group has successfully concluded negotiations with JVC for approved supplier status for the BSL Group.

JVC offer quality innovative products, in particular in LCDs, camcorders and audio products. The arrangements with JVC will provide BSL Group retailers access to a brand with a selective distribution channel enhancing the consumer offer.

"The BSL Group is excited about this opportunity to develop its relationship with such an eminent brand." BSL Group's CEO, Guy Houghton, commented, noting that "A recent release from other arrangements will allow JVC and other BSL Group approved suppliers the opportunity to expand and grow in the area of innovative products with the BSL Group."

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