Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

Company Name/Scheme Bell IXL Investments Limited

ACN/ARSN 113 669 908

1. Details of substantial holder (1)

Name Bell IXL Investments No. 4 Pty. Limited ("BI4")

ACN (if applicable) 108 748 992

together with the persons and companies referred to in paragraph 3 hereof.

The holder became a substantial holder on: 06/09/2005

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares	7,500,000	7,500,000	73.10%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7) Class and number of securities		
BI4	Registered and beneficial owner of 7,500,000 fully paid ordinary shares.	7,500,000 fully paid ordinary shares	
The Bell IXL Group Limited (ACN 106 304 714) ("BIG")	Section 608(3)(a) <i>Corporations Act 2001</i> as the voting power of BIG in BI4 exceeds 20%.	7,500,000 fully paid ordinary shares	
Kintara Nominees Pty. Limited (ACN 094 254 592) ("KIN")	Section 608(3)(a) <i>Corporations Act 2001</i> as the voting power of KIN in BIG exceeds 20%.	7,500,000 fully paid ordinary shares	
Monvale Investments Pty. Limited (ACN 094 587 774) ("MON")	Section 608(3)(a) Corporations Act 2001 as the voting power of MON in BIG exceeds 20%.	7,500,000 fully paid ordinary shares	
Productofoam Holdings Pty. Limited (ACN 078 033 244) ("PRH")	Section 608(3)(a) <i>Corporations Act 2001</i> as the voting power of PRH in BIG exceeds 20%.	7,500,000 fully paid ordinary shares	
JBC	Registered and beneficial owner of 125,000 fully paid ordinary shares and section 608(3)(a) <i>Corporations Act 2001</i> as the voting power of JBC in KIN and MON exceeds 20%.	7,625,000 fully paid ordinary shares	

Elma Maria Jimenez ("EMJ")	Section 608(3)(a) <i>Corporations Act 2001</i> as the voting power of EMJ in PRH exceeds 20%.	7,500,000 fully paid ordinary shares	
Massimo Livio Cellante ("MLC")	Section 608(3)(b) <i>Corporations Act 2001</i> as MLC may be deemed to control MON.	7,500,000 fully paid ordinary shares	
Romano Livio Cellante ("RLC")	Section 608(3)(b) <i>Corporations Act 2001</i> as RLC may be deemed to control KIN.	7,500,000 fully paid ordinary shares	
Ramon Jimenez ("RJ")	Section 608(3)(b) <i>Corporations Act 2001</i> as RJ may be deemed to control PRH.	7,500,000 fully paid ordinary shares	

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities	
All the persons/companies referred to in paragraph 3.	BI4	BI4	7,500,000 fully paid ordinary shares.	
JBC	JBC	JBC	125,000 fully paid ordinary shares.	

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (\$) Cash Non-cash		Class and number of securities	
JBC	29/08/2005	\$25,000.00	NIL	125,000 fully ordinary shares.	paid

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN (if applicable)	Nature of association
Not applicable.	Not applicable.

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
BI4, BIG and PRH	Level 1, Suite 2, 682 Doncaster Road, Doncaster, Victoria 3108
MLC and RLC Apartment 2006, 2 Sovereign Point Court, Doncaster, Victoria 3108	
KIN and MON Level 2, 651-653 Doncaster Road, Doncaster, Victoria 3108	
JBC	Apartment 502, 8 Clay Drive, Doncaster, Victoria 3108
EMJ and RJ	23 Bordeaux Street, Doncaster, Victoria 3108

Signature

print name	Ramon Jimenez		
capacity	Director BI4 and BIG Agent PRH, MLC, RLC, KIN, MON JBC and EMJ		
sign here		date	14/09/2005

DIRECTIONS

- 1. If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- 2. See the definition of "associate" in section 9 of the *Corporations Act 2001*.
- 3. See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- 4. The voting shares of a company constitute one class unless divided into separate classes.
- **5.** The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- 6. The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- 7. Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) of the Corporations Act 2001 applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - **(b)** any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting power or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- **8.** If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- **9.** Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.